



Dear First Evangelical Covenant Church,

The excitement is palpable: two years after planting coffee seeds, coffee producers are witnessing the first maturing coffee cherries! The Karawa Coffee Project, launched in 2017, is well on its way to reviving the local and regional economy in the northwest region of DR Congo.



And yet, just a few months ago, none of us could have imagined we would be facing a global pandemic. Loss of life and economic toll has shocked the world. According to the World Bank, 72% of the population in DR Congo lives in extreme poverty on less than \$1.90 per day. Now that the country is facing a potential economic downturn due to COVID-19, revitalizing the coffee industry is more important than ever in attaining long-term economic stability.

Even during times of uncertainty, many coffee producers have hope in God and what the Karawa Coffee Project can bring to their area. Gaspzy Zongalinga, a coffee producer, reflects on the past, "Coffee is the only resource that helped develop our province effectively. Many people were able to send their children to college, and they built houses. But when there was no longer a coffee business around, our local economy went down. Even during difficult times, coffee helps me stabilize my family finances, healthcare, and get my kids the needed education. Because of coffee, I cannot stay penniless for long."

The Karawa Coffee Project producers are excited to share their coffee with partners in North America. Karawa coffee will be available for individuals and churches to purchase this fall. By 2022, we anticipate coffee production to reach more than 1,000 metric tons, becoming a dependable, profitable crop for generations to come. Imagine the long-term impact of this holistic, gospel ministry of economic development! Would you consider a gift today towards our December goal of \$190,000?

"I know this new coffee field will support us better than the former one," shares Kpoda Ngandali, a 54-year-old widow and coffee producer. "It will help our children complete their education. When we need medical treatment, coffee will help pay for it. It will generate revenue that would help supersede our current living standard. I'm happy because this is a guarantee not only for me but for my family as well."



We are honored to share this opportunity with you to partner with our brothers and sisters in Congo. Very soon we will be enjoying Karawa coffee together.

With a thankful heart for your partnership!

Renée N. Hale

Renée Hale
Executive Director
Paul Carlson Partnership

Would you consider a gift today towards our December goal of \$190,000 to make this project a reality?

The Opportunity

We invite individuals and churches to invest in the Karawa Coffee Project through a gift to help us reach the goal of \$190,000 by December 31, 2020.

"I'm happy because this is a guarantee not only for me but for my family, as well."
Kpoda Ngandali, Karawa coffee producer



The Goal

Your gift will support the Karawa Coffee Project over the next six months:

"When we talk about a holistic gospel, we're talking about connecting everyday life and the needs of the people with their spiritual life as well."
Rev. Jules Mboka Ngate,
president of the Covenant Church of Congo



SUMMER
Set up legal Congolese agriculture business.



EARLY FALL
Obtain supplies and transport for harvesting coffee and prepare it for sale.



LATE FALL
First harvest subsidized export out of DR Congo.



EARLY 2021
Begin agricultural training for 1,000 new coffee producers.

Next Steps

How you and your church can get involved in the Karawa Coffee Project today:

1. **Give today** for a healthy harvest this fall.
2. **Preorder coffee.** Sign up here to learn more: paulcarlson.org/coffee.
3. **Share with others** by hosting a PCP Sunday for your church.
4. **Celebrate** the harvest and enjoy coffee together!

Digital resources available for you and your church at paulcarlson.org/coffee:

- Karawa Coffee Project video
- Kids activities
- Short clips
- Stories about coffee producers



"Growing coffee will help us afford school fees, and be able to afford things like medication, and paying for hospital bills."
Paul Ndadua Telewa,
Karawa coffee producer